

2017 HCBT BUSINESS AWARDS

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

The HCBT is a not-for-profit business trade organization serving and connecting the Greater Toronto Area and abroad.

Our annual Business Awards have been a prestigious event that attract members of the Greek community to connect and honour the successes of others.

Sponsorship gives you the unique opportunity to market your business, get your brand noticed and put your company in the spotlight.

events@hcbt.com



SPONSORSHIP LEVELS

TITLE SPONSOR - \$5,000

AN EXCLUSIVE OPPORTUNITY FOR ONE BUSINESS

- Highest level sponsorship recognition and logo on all 2017 Business Awards materials: invitations, website, and social media.
- Invitation to private meet-and-greet with Alex Anthopoulos
- Complimentary HCBT Corporate Membership (1-year)
- 8 tickets (1 table) to the 2017 Business Awards
- Reserved seating at premier location
- Formal on-stage speaking opportunity during dinner
- Press release to media
- Social Media promotion (FaceBook, Instagram, Twitter, HCBT)
- Company logo on display screens during the event
- Company logo on media wall to take photos with guests
- Company logo in Dinner Program
- Profile in Winter 2017 HCBT Newsletter
- Advertising in 2017 Awards Dinner communications ~ 1,000 recipients

SUPPORTING PARTNER - \$3,000

- Invitation to private meet-and-greet with Alex Anthopoulos
- 4 tickets to the 2017 Business Awards
- Press release to media
- Social Media promotion (FaceBook, Instagram, Twitter, HCBT)
- Supporting sponsorship recognition on invitations, website, and social media.
- Company logo on media wall to take photos with guests
- Company logo in Dinner Program
- Advertising in 2017 Awards Dinner communications ~ 1,000 recipients

WWW.HCBT.COM/2017BUSINESSAWARDS